

Phone: 800.872.0444 | Fax: 212.486.2784

FOR BRANCH USE ONLY					
Branch Prefix		Account Number			
RR	RR2				

Direct Business

Application

1. Account So	etup Choose only	ONE account ty	ype.	Number of Acc	ount Hold	lers
You must indicate an accordinformation about which a estate or entity accounts.						
	Personal Accounts Go	to Section 3 to com	plete Primary A	ccount Holder informa	tion.	
	Individual Transfer on Death: TOD – Individual TOD – Joint Tenant Rights of Survivorsh TOD – Joint Tenant	as with		ty	Estate: Adn Exec	Account ninistrator cutor conal Representative
	Entity Accounts Go to	Section 2 to comple	ete Entity Accou	nt Information.		
Corporations and Limited Liability Companies must also select the applicable tax classification. Entities taxed as a Partnership must select the Partnership account type.	·	☐ Und	er Agreement er Will er	Non-Prototype IRA Plan Trust	:	
2. Entity Acc	ount Informa	tion				
Enter full entity name as	Entity Name					
evidenced by the relevant formation document (e.g., trust document,	Country of Organization		Country of Tax Residency			
partnership agreement, corporate resolution). Enter additional	☐ SSN ☐ TIN	Social Security/Taxpayer ID	Number Type	e of Government-Issued ID*	ID Numl	per*
holder information in Section 4 or 8. * For foreign entities ONLY.	State/Country of ID Issuance*	ID Issuance Date	ID E	xpiration Date	Date of	Trust
TO TOTALIST CHUICS OTALI.	Legal Address					
Cannot be a P.O. Box or Mail Drop.	Address Line 1	Address Line 1				
'	City		State/Province	Zip/Postal Code		Country
	Mailing Address					
	Same as Legal Addr	ess				
Complete only if different from Legal	Address Line 1			Address Line 2		
Address above.	City		State/Province	Zip/Postal Code		Country

3. Primary Account Holder

	If account is a Tenants in Common, in	dicate	this holder's	shaı	re: Percentage %				
Enter full name as	First Name	Middl	e Name	Las	st Name				
evidenced by a government-issued, expired document (e.g.,	Date of Birth MM DD YYYY Email								
driver's license, passport, ermanent resident card).	Daytime Phone	Evenir	ng Phone			☐ Sing		ced/Widowed	# of Dependents
	Country of Citizenship				Country of Tax Res	idency			
	SSN TIN Social Security/Tax		Number		of Government-Iss	ued ID	ID Numb	oer	
	State/Country of ID Issuance ID Issuance Da	ate		ID Ex	xpiration Date				
	Legal Address								
Cannot be a P.O. Box or Mail Drop.	Address Line 1				Address Line 2				
	City		State/Province		Zip/Postal Code			Country	
	Mailing Address								
	Same as Legal Address								
Complete only if different from Legal Address above.	Address Line 1				Address Line 2				
	City		State/Province		Zip/Postal Code			Country	
	Employer Information and Affiliatio	ns							
Check one.			mployed			le i N			
Provide Income Source if retired or not employed.	Occupation	Income	Source			Employer Na	ime		
	Address Line 1				Address Line 2				
	City		State/Province		Zip/Postal Code			Country	
Check all that apply and provide information.	You are, or an immediate family/household member is, a senior foreign political figure. You are, or an immediate family/household member is, a control person or affiliate of a publicly traded company under SEC Rule 144. This would include, but is not limited to, a director, 10% shareholder, policy-making officer, and members of the board of directors.								
	Company Name						CUSIP or	r Symbol	
	Check this box if any of these scenarios apply to you. You are registered with or employed by a Financial Industry Regulatory Authority ("FINRA") member firm ("associated person"), you are the spouse of an associated person, you are a child who resides in the same household or is financially dependent on the associated person, you are related to an associated person who has control over your account or an associated person materially contributes financial support to you and has control over your account, or you are affiliated with or employed by FINRA, any other self-regulatory organization ("SRO") or a municipal securities dealer. Same as employer above. If different, provide the information below.								d person, n, you are contributes
	Company Name								
	Address Line 1				Address Line 2				
	City		State/Province	• : 	Zip/Postal Code			Country	

4. Additional Account Holder Copy and complete this section for each additional Account Holder.

	If account is a Tenants in Cor	mmon, indicate	this holder's s	hare: Percentage	%			
Enter full name as	First Name	Midd	le Name	Last Name	-			
evidenced by a government-issued, unexpired document (e.g.,	Date of Birth MM DD YYYY	Email						
driver's license, passport, permanent resident card).	Daytime Phone	Eveni	ing Phone		☐ Single/Divorc		of Dependents	
	Country of Citizenship			Country of Tax Res	sidency			
	SSN TIN	Security/Taxpayer ID		rpe of Government-Issued ID Expiration Date		ID Number		
	Legal Address					1		
Cannot be a P.O. Box or Mail Drop.	Address Line 1			Address Line 2				
or Man Diop.	City		State/Province	Zip/Postal Code		Country		
	Mailing Address					· · · · · · · · · · · · · · · · · · ·		
	Same as Legal Address							
Complete only if different from Legal	Address Line 1			Address Line 2				
Address above.	City		State/Province	Zip/Postal Code		Country		
	Employer Information and	Affiliations						
Check one.	☐ Employed ☐ Retired		mployed		T=			
Provide Income Source if retired or not employed.	Occupation	Income	Source		Employer Nar	me		
retired of flot employed.	Address Line 1			Address Line 2				
	City		State/Province	Zip/Postal Code		Country		
Check all that apply and provide information.	You are, or an immediate family/household member is, a senior foreign political figure. You are, or an immediate family/household member is, a control person or affiliate of a publicly traded company under SEC Rule 144. This would include, but is not limited to, a director, 10% shareholder, policy-making officer, and members of the board of directors.							
	Company Name					CUSIP or Symbol		
Check this box if any of these scenarios apply to you. You are registered with or employed by a Regulatory Authority ("FINRA") member firm ("associated person"), you are the spouse of an asyou are a child who resides in the same household or is financially dependent on the associated related to an associated person who has control over your account or an associated person mat financial support to you and has control over your account, or you are affiliated with or employe other self-regulatory organization ("SRO") or a municipal securities dealer. Same as employer above. If different, provide the information below.						pouse of an associated the associated person, ed person materially co	person, you are ntributes	
	Company Name							
	Address Line 1			Address Line 2				
	City		State/Province	Zip/Postal Code		Country		

5. Suitability

Financial Position Choose th	ne range t	hat best desci	ribes your	situation or provi	de the dollar amount	t.		
Annual Income From all sources		ated Net Wo			/Liquid Assets sh and securities	Federal Tax Bra	cket Account Funding Sour	rce
\$0-\$25,000 \$25,000-\$50,000 \$50,000-\$100,000 Over \$100,000	☐ \$5 ☐ \$1	-\$50,000 0,000-\$100,00 00,000-\$500,00 ver \$500,000		_)–\$100,000 ;0–\$500,000	☐ 0%–15% ☐ 25%–27½% ☐ Over 27½%	Asset appreciation Business revenue Inheritance Legal/insurance settlement Sale of assets	
Annual Expenses Recurring \$0-\$50,000	Future	al Expenses and non-recur -\$50,000	ring	Timeframe Required for Within 2	Special Expenses		Savings from earnings Other:	
\$50,000-\$100,000 \$100,000-\$250,000 \$250,000-\$500,000 Over \$500,000	☐ \$5 ☐ \$1	0,000–\$100,0 00,000–\$250,0 ver \$250,000		3–5 yea 6–10 ye	rs			
Investment Profile								
Investment Purpose		Investment	Objectiv	/es	Risk Tolera	ance	General Investment Knowledg	ge
Save for education Save for retirement Save for short-term goal(s) Generate income Accumulate wealth Preserve wealth Market speculation Other: Product Knowledge		account in orce the highest). F Agreement for investment ob- applicable ob- investment pr Preserv Income Capital Specul Trading Growth	der of important	tion	Modera Modera Modera Aggres: Combin Investmen Very Sh Short Interme Long	ately Conservative ately Aggressive sive nation: at Time Horizon erm	Limited Good Extensive	
Check either None Limited	•	or Extensive	based o	n vour knowled	ge of the following	a OR provide vour r	number of years of experience:	
enesit sians. Hency Emilion,	None	Limited		Extensive O			Transactions per Year	
Stocks						□ 0–5	6–15 Over 15	—— 5
Bonds						0–5	6–15 Over 15	
Short Term						0–5	6–15 Over 15	— 5
Mutual Funds						0-5	☐ 6–15 ☐ Over 15	5
Options						0–5	☐ 6–15 ☐ Over 15	5
Limited Partnerships						0–5	☐ 6–15 ☐ Over 15	5
Variable Contracts						0–5	☐ 6–15 ☐ Over 15	5
Futures						0-5	6–15 Over 15	5
Annuities						0-5	6–15 Over 15	5
Alternative Investments	_ <u></u>		_ <u> </u>			0–5	6–15 Over 15	
Margin			_ <u> </u> _				6–15 Over 15	
Foreign Currency						<u> </u>	☐ 6–15 ☐ Over 15	
Foreign Securities			<u> </u>			<u> </u>	☐ 6–15 ☐ Over 15	
Life Insurance						<u> </u>	6-15	

continued on next page

6. Suitability continued

Additional Suitability Info	rmation							
Decision-Making Experie	nce			Additional Inform	ation			
Check all that apply:				, idditional inform				
I consult with my broker.	Yes	□ No						
I make my own decisions.	☐ Yes	□ No						
-		=						
I consult with my family/fri	ends. L Yes	∐ No						
Assets Held Away – Provi	de total value of a	ssets held aw	ay and percen	ntages for eacl	h type of asset. To	tal of all pe	ercentages must	equal 100%
Total value of assets held away:	Stocks		Mutual Funds		Variable Contracts		Alternative Investmen	nts
\$		%		%		%		%
	Bonds	0/	Options	0/	Security Futures	0/	Foreign Currency	0/
	Ch and Tames	%	Lincite al Deute cuelci	%	Aiti	%	Familian Canada	<u>%</u>
	Short Term	%	Limited Partnershi	ps %	Annuities	%	Foreign Security	%
		76	Life Insurance	76	Other	70	Other explain	70
			Life insurance	%	Other	%	Other explain	
					J	70		
7. Signature(s	;) and Dat	te(s)						
You certify under penaltie			NI I I				. ,	
(1) the Social Security number to be issued								
you have not been no								
or dividends, or (c) the	•					•		
person, including a U.	.S. resident alien; a							
reporting are correct.								
All account holders (inclu	ding authorized i	ndividuals and	d trustees) mu	ıst sign and da	ate in accordance	with the s	ignature require	ments
outlined in the account's			•	3				
Print Name First, M.I., Last				Print Name Firs	st, M.I., Last			
Signature		Date A	MM - DD - YYYY	Signature			Date N	ИМ - DD - YYYY
·		L		Z			L	
SIGN				밀				
· or y		/		VI /				
Print Name First, M.I., Last				Print Name Firs	st, M.I., Last			
Signature		Date A	MM - DD - YYYY	Signature			Date N	ИМ - DD - YYYY
		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \					\	
וַפַּ				ថ្ន				
<i>y</i>				W				
Print Name First, M.I., Last				Print Name Firs	st, M.I., Last			
Signature		Date N	MM - DD - YYYY	Signature			Date N	ИМ - DD - YYYY
		\		Z				
SIGN				힐				
S				ω /				
For Branch Use Only Account accepted in a		m policies						
Registered Rep. No./Name	accordance with III	m pondes.	Signature			l n	Date MM - DD - YYYY	
negistered kep. No./Name			Jigilatule				vate WIWI - DD - TTTT	
Office Manager/Principal Na	ime		Signature			D	Pate MM - DD - YYYY	
			1					

Muriel Siebert & Co., Inc & Siebert Advisor NXT, Inc.

Muriel Siebert & Co., Inc. ("MSCO") is a broker-dealer and its affiliate Siebert AdvisorNXT, Inc. ("AdvisorNXT") is an investment adviser. Both are registered with the Securities and Exchange Commission (SEC). MSCO is also a member of the Financial Industry Regulatory Authority (FINRA), the New York Stock Exchange (NYSE) and the Securities Investor Protection Corporation (SIPC).

Brokerage and investment advisory services and fees differ, and it is important for you to understand these
differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS,
which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We offer both brokerage and investment advisory services.

Our **brokerage services** include buying and selling securities at your direction and providing you with investment recommendations, financial tools and planning services, and investor education from time to time or at your request. We offer mutual funds, exchange traded funds (ETFs), domestic and international equities, options, fixed income securities, certificates of deposit (CDs) and structured notes, unit investment trusts, and variable annuities. Unless we separately agree in writing, we do not monitor your brokerage account and you make the ultimate decision regarding the purchase or sale of investments.

Our advisory services include our asset allocation services using mutual funds and exchange traded funds (ETFs) and managed portfolios from in-house and third-party investment managers. Depending on which program you select, our asset allocation services are either "non-discretionary" or "discretionary"—meaning that either we will recommend investments to you and you will make the ultimate decision regarding the purchase or sale of investments (non-discretionary), or we will make the ultimate investment decisions without your signoff (discretionary). The third-party managers we make available to you will invest your account on a discretionary basis using mutual funds, ETFs, and other securities. All of our advisory services are offered through "wrap fee programs" (as described below) and either we or the third-party manager will monitor your advisory account and investments as standard services. At AdvisorNXT this service will be provided on a weekly basis. You must meet certain investment minimums to open an advisory account. Current account minimums may be accessed through your investment professional, or at www.siebert.com.

For Additional information regarding our broker dealer services please visit our website at <u>www.siebert.com</u>. For our advisory services visit <u>www.siebert.com</u> and refer to our latest <u>Brochure Form ADV Part 2-A, Items 4, 5 & 7.</u>

Our affiliate Park-Wilshire Insurance offers a variety of insurance products, including fixed and immediate annuities and life insurance.

Conversation Starters. Ask your financial professional—

- Given my financial situation, should I choose an investment advisory service? Should I choose a brokerage service? Should I choose both types of services? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What fees will I pay?

The fees you pay depend on whether you choose brokerage services, advisory services, or both.

For **brokerage services**, the principal fees and costs are transaction-based fees for recommendations and execution of securities trades. Depending on the investment product you select, these fees can include up-front commissions, as well as fees that are charged on an on-going basis for as long as you hold the investment ("trails"). If we buy a security from you or sell a security to you for our own account (as "principal"), we may mark the price up or down, which is a benefit to us. Because we are compensated for transactions, we have an incentive to encourage you to trade more frequently and in greater amounts, and to trade with us as principal because we receive more revenue when you do so.

You will also pay fees for custodial or administrative services, as well as fees and expenses that are included in the expense ratios of certain of your investments, including in mutual funds, ETFs, and variable annuities. *For additional information about the fees and costs for our brokerage services*, please visit www.siebert.com.

For advisory services, the principal fees and costs are the "wrap" program fee for the program you select. These fees are "asset-based" meaning that the fee is calculated as a percentage of the assets invested in your advisory account according to the fee schedule in your advisory agreement with us. This means that the more assets you invest in your account, the more you will pay in fees, and therefore we have an incentive to encourage you to increase your advisory account assets. For additional information about the fees and costs for our advisory services please refer to our Siebert AdvisorNXT, Inc., brochure Form Part 2-A, Item 4.

The annual wrap advisory fee includes all brokerage commissions, transaction fees, and other related costs and expenses except those inherent in a particular investment vehicle. The annual investment advisory fee is prorated and charged quarterly, in advance, based upon the market value of the assets under management as of the last day of the previous quarter. AdvisorNXT may change the fee at any time by giving 30 days' prior written notice.

Investment Advisory Fees for the initial period or the first quarter of service are calculated on a pro rata basis from the inception date of the account to the end of the first quarter. If assets are deposited into or withdrawn from an account after the inception of a quarter, the fee payable with respect to such assets may be adjusted on a pro rata basis for deposits and/or withdrawals occurring within such quarter and will be calculated in accordance with the advisory agreement based on the days remaining in the quarter.

In the **AdvisorNXT Robo Management program**, you may also pay miscellaneous fees that your account's custodian may charge, including wire fees, transfer fees, and other fees. **For additional information**, please see <u>Siebert AdvisorNXT</u>, <u>Inc. Brochure Form Part 2-A Item 4</u>.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Conversation Starters. Ask your financial professional—

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
- What are your legal obligations to me when providing recommendations as my broker-dealer or when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation as your broker-dealer or act as your investment adviser, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations and investment advice we provide you. Here are some examples to help you understand what this means:

Examples of Ways We Make Money and Conflicts of Interest.

- **Proprietary Products**: We will earn higher fees, compensation, and other benefits when you invest in a product that we (or one of our affiliates) advise, manage, or sponsor, such as a mutual fund or structured CD. As such, we have an incentive to recommend (or to invest your assets in) those products over third-party products.
- Third-Party Payments: We receive payments from third party product sponsors and managers (or their
 affiliates) when we recommend or sell certain products. As such, we have an incentive to recommend (or
 to invest your assets in) products of third parties that pay us over products of third parties that do not pay
 us or pay us less.
- **Revenue Sharing:** Certain managers and sponsors (or their affiliates) share the revenue they earn when you invest in certain of their investment products (primarily mutual funds, unit investment trusts, cash sweep vehicles and variable annuities) with us. As such, we have an incentive to recommend (or to invest your assets in) products of sponsors and managers that share their revenue with us, over other products of sponsors or managers that do not share their revenue, or who share less.
- **Principal Trading:** We may buy or sell securities to you for our own account because we earn compensation (such as commission equivalents, mark-ups, mark-downs, and spreads).

For additional information, please refer to our Siebert AdvisorNXT, Inc. Brochure Form ADV Part 2-A, Section 4 and 7.

Conversation Starter. Ask your financial professional—

- How might your conflicts of interest affect me, and how will you address them?
- How do your financial professionals make money?

The firm's financial professionals are principally compensated based on a percentage of the revenues that are produced by the clients they service.

In Advisory Accounts Siebert financial professionals are compensated based on the amount of client assets they service. The fee revenue generated is split between the firm and the financial professional based on a negotiated payout percentage.

In Brokerage Accounts the Firm's financial professionals are compensated based on sales commissions, as well as fees that are charged on an on-going basis for as long as you hold the investment. Also, Siebert financial professionals may buy a security from you or sell a security to you for our own account (as "principal"), and the price to you may be marked up or down. Finally, Siebert may be compensated by issuers of some financial instruments for selling their products. The revenue generated from all these activities is split between the firm and the financial professional based on a negotiated percentage.

Do you or your financial professionals have legal or disciplinary history?

Yes. Visit <u>Investor.gov/CRS</u> or <u>www.brokercheck.finra.org</u> for a free and simple search tool to research us and our financial professionals. The Firm also provides a biography of your Investment Advisor Representative when opening an Advisory account. This document includes any legal and disciplinary history.

Conversation Starter. Ask your financial professional—

• As a financial professional, do you have any disciplinary history? For what type of conduct?

Conversation Starter. Ask your financial professional—

• Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

For assisted accounts, a dedicated financial representative or investment advisor representative will be assigned to you. Should your dedicated representative no longer be available or should you request another representative, another qualified professional will be assigned.

For brokerage services that are self-directed, no financial services representative will be assigned to you. Our support services will include customer service and broker assisted representatives should you have questions regarding your account.

For both assisted and self-directed accounts, you will always have access to Principals of the firm should you have concerns about your assigned professional or any other matter. Please contact us at 800-872-0444 for any needs you may have concerning Muriel Siebert, Siebert AdvisorNXT or your account.



Accoun	t Number			

CRS Attestation Form

Return Instructions:

New Accounts:

Email: service@siebert.com Phone: 800.872.0444 Fax: 212.486.2784

1. Account Owner Information

Provide the Account Owner names.	First Name	Middle Name	Last Name		
	Address				
	City			State	Zip/Postal Code
	Email	Phone			

2. Secondary Account Owner Information If Applicable

	First Name	Middle Name	Last Name		
Provide the					
Secondary Account					
Secondary Account Owner names.	Address				
	City			State	Zip/Postal Code
	Email		Phone		
				State	Zip/Postal Code

Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

I have received and read the investment services and advice Form CRS prior to account opening and understand the information that has been provided. I authorize you to contact me for discussion and/or review of my investment decisions and positions and funds held in my account.

Signature	Date MM - DD - YYYY
SIGN C	
Signature	Date MM - DD - YYYY
Signature	